



World Tour of Caritas' lived experience of integral ecology

Highlighting Caritas' good practices in a 24-hour live event on YouTube within the framework of Caritas Internationalis' global "Together We" campaign

Global Awareness Week, 13-19 October 2022

Towards the end of this year's Global Awareness Week (GAW), scheduled from 13th to 19th October 2022, and within the framework of Caritas' global "Together We" campaign, Caritas Internationalis will host a 24-hour live event on YouTube on 19th October 2022 at 11am in your local time zone, from Kiribati (UTC+14) all the way through to American Samoa (UTC-11).

We will do this to invite all our stakeholders, as well as the general public, to embark on a virtual world tour of community experiences of integral ecology from across the Caritas confederation.

Sounds exciting? Then please read on to find out more!

How does it work?

Hour by hour, Caritas Internationalis will broadcast short segments illustrating Caritas' experiences of integral ecology on its YouTube channel. Caritas organisations and groups from different levels of action (parish, diocesan, national, etc.) will be invited to present their experience at 11am in their respective time zones. They can use either real-time presentations or pre-recorded audio/video commentaries – though real-time presentations are preferable.

These will culminate in a press conference broadcast from the Romero Conference Hall at the Caritas Internationalis General Secretariat in Vatican City at 11am (CET).

The aim of this initiative is take our stakeholders and the general public on a world tour of Caritas' good practices on care for our common home and care for the poor, inspired by Pope Francis' Encyclicals *Laudato Si'* and *Fratelli Tutti*.

How do we do it?

We are in the process of collecting experiences and good practices that are contextual and inspiring for the subsequent phases of the campaign. This will give our confederation a chance to celebrate how we are bringing hope in the face of today's socio-environmental challenges.

All Caritas Member Organisations and groups are encouraged to make contact with CI Global Campaigns Manager Alfonso Apicella at apicella@caritas.va at their earliest convenience in order to indicate whether they would like to put themselves forward for the 24-hour time zone circuit.

When confirming your availability, please provide details of the experience you wish to present, and whether you are able to present it in real time at 11am in your time zone. Should you not be able to present it in real time, you are equally welcome to pre-record your presentation, ideally involving community members and information about how your action has brought about positive change.

If you plan on delivering a real-time presentation, you are most welcome to use any tools of your choosing, whether these be a slide deck presentation, a gallery of photos or a video. If you have taken part in any of the awareness-raising webinars and workshops on CI's "Together We" campaign over the last few months, you can also share a short reflection on whether and how this learning has impacted on your current work and practices.

Upon confirmation of your availability, you will receive more detailed information about how to present your experience via YouTube through our institutional Zoom account, which will be visible to a global audience (ca. 7,000 viewers worldwide).

Lastly, if you are a Member Organisations with field operations abroad or overseas, you can invite those in the field to offer testimonies of their work on integral ecology in the time zone of the country they are based in.

How do we capture and capitalise on Caritas' action?

Finally yet importantly, we're in the process of exploring options to create an online, digital map to capture Caritas' action on integral ecology on Caritas.org. All of the Caritas experiences that are being collected will be pinned to a map that succinctly illustrates Caritas' diverse activities.

We are confident that this will stand us in good stead as we look to inspire further action, facilitate members' connection and build momentum for transformational, ground-up, community-led, sustainable change on integral ecology for all Caritas national and community-level organisations in view of year 2 of the "Together We" campaign.

We encourage you to spread the word about our 24-hour time zone circuit to invite people and organisations to learn more about and capitalise on Caritas' good practices and lived experiences. We are ever so grateful for you joining the "Together We" campaign from this year's Global Awareness Week onwards by planning or developing new or existing activities in your community in the spirit of integral ecology.